

# Creativ Club Austria

## ADC\*Europe Awards

Stand: 17. Dezember 2020

### ADC\*Europe Awards 2020 Winners Austria

#### Gold

Design - Corporate Brand Identity  
The Mozart  
Bruch—Idee&Form  
The Mozart Hotel

Brand Experience - PR / Events  
The Wedding of Siri & Alexa  
Serviceplan Germany  
Vienna Tourist Board

Best Student of the Year - Design  
A Populist's Guide To: Shaping Democracy  
Andreas Palfinger  
University of applied Arts Vienna

#### Silber

Film Craft - direction, cinematography and editing  
Danke sagen.  
PKP BBDO  
BILLA

Outdoor  
Free your Desktop  
Demner, Merlicek & Bergmann / DMB.  
Tools at Work

Outdoor - Special Outdoor  
Unrating Vienna  
WIEN NORD Serviceplan  
Vienna Tourist Board

Design - Packaging  
Expression of Nature  
Nowak, Hofer und Karall  
Luka Zeichmann

Brand Experience - PR / Events  
Volkstheater – Angry citizens wanted!  
Demner, Merlicek & Bergmann / DMB.  
Partner: MARA Media  
Volkstheater

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## Nominations

Audio - Radio Commercials

moemax – Ersatzträume

Demner, Merlicek & Bergmann / DMB.

XXXLutz

Film Craft - direction, cinematography and editing

Magenta launch film

Jung von Matt/DONAU

T-Mobile Austria

Audio Craft - music and sound

Minisex – Wir fahren mit der U-Bahn

Traktor Werbeagentur

Wiener Linien

Film Craft - animation, VFX, CGI and 3D

#HannaBumblebee

Jung von Matt/DONAU

ERSTE Group

Film Craft - animation, VFX, CGI and 3D

The Odd One Out

Forward Creatives

Outdoor - Digital Screens – non-static outdoor advertising

#nofilter – The sensitive billboard

TUNNEL23

Ambulatorium Sonnenschein

Outdoor - Special outdoor

1von4Kindern Initiative

Heimat Wien

1von4Kindern.at

Print

Shame

Havas Wien

Neunerhaus

Outdoor - Direct Marketing

Angry citizens wanted!

Demner, Merlicek & Volkstheater Bergmann / DMB.

Partner: MARA Media

Volkstheater

Print & Outdoor for non-profit/ public service/ NGO

Shame

Havas Wien

Neunerhaus

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Print Craft – Illustration  
Free your Desktop  
Demner, Merlicek & Bergmann / DMB.  
Tools at Work

Interactive design  
REBEN.REDEN  
Heimat Wien  
Judith Beck

Design – Graphic Communication  
STWST 48x5  
OrtnerSchinko  
Kulturverein Stadtwerkstatt

● Design - Editorial Design  
DADA – The coincidence book  
moodley design group  
Andrei Gheorghe, Institute of Architecture, University of Applied Arts Vienna

Design - Editorial Design  
Martin Stöbich  
OrtnerSchinko  
Martin Stöbich

Design - Editorial Design  
Swiss Psychotropic Gold  
Studio Es  
Knowbotiq

● Design - Corporate Brand Identity  
WEBER, TIGHTS. IN PLACE. IN CASE. IN TIME.  
moodley design group  
Airless Fashion

Design – Illustration  
REBEN.REDEN  
Heimat Wien  
Judith Beck

Design – Illustration  
Ashoka Changemaking  
Fargo Circle Studio  
Ashoka

Design – Packaging  
WEBER, TIGHTS. IN PLACE. IN CASE. IN TIME.  
moodley design group  
Airless Fashion

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Design – Packaging  
REBEN.REDEN  
Heimat Wien  
Judith Beck

Brand Experience – Promotions  
Volkstheater – Angry citizens wanted!  
Demner, Merlicek & Bergmann / DMB.  
Partner: MARA Media  
Volkstheater

Brand Experience - Live Stunts Brand Activation  
Volkstheater – Angry citizens wanted!  
Demner, Merlicek & Bergmann / DMB.  
Partner: MARA Media  
Volkstheater

## **European Star - Johannes Newrkla Award**

LIFEBOAT – The Experiment  
Serviceplan Germany  
Sea-Watch  
Germany

## **Grand Prix**

The Tampon Book: a book against tax discrimination  
Scholz & Friends  
The Female Company  
Germany